

## P3 Impact Award



The P3 Impact Award was created by Concordia, the **University of Virginia Darden School Institute for Business in Society**, and the **U.S. Department of State’s Office of Global Partnerships** to recognize and honor leading public-private partnerships (P3s) that improve communities and the world. Inaugurated in 2014, the P3 Impact Award is presented each fall at the Concordia Annual Summit. The award seeks to highlight leading practices and actionable insights in the P3 arena, and received over 60 applicants from around the world for the 2019 iteration.

For the first time, the 2019 P3 Impact Award and the 2019 Audience Choice Award went to the same partnership this year: the **Bioko Island Malaria Elimination Program (BIMEP)**, a partnership dedicated to addressing malaria transmission and mortality in Equatorial Guinea. The partnership, comprised of Equatorial Guinea’s Ministry of Health & Social Welfare with expert assistance from the nonprofit community (MCDI and IFAKARA), corporate partners (Marathon Oil, Noble Energy, Sonogas, GEPetrol, and Atlantic Methanol Production Company – AMPCO), and the biomedical (Sanaria) and academic (Swiss TPH) community, represents not only an intervention model for malaria-prone regions across the African continent and beyond, but also a noteworthy example of pre-competitive collaboration among the private sector and strong public-private integration of resources and goals for sustained impact and scale. ♦

### 2019 P3 Impact Award Judges:

- Megan Kashner, Director of Social Impact, Kellogg School of Management at Northwestern University
- Payal Dalal, Vice President of Global Programs, Center for Inclusive Growth, Mastercard Inc
- Sarah Crawford, Director, Office of Strategic Partnerships, MCC
- Lisa Manley, Senior Director, Sustainability Engagement & Partnerships, Mars Inc
- George Sarpong, Director of Corporate Affairs, Kosmos Energy

*For more on the P3 Impact Award, including BIMEP and the four finalists, see pages 76 - 79.*

***“This long-term PPP, led by the Government of Equatorial Guinea, has succeeded in bringing together the unique and synergetic abilities of each partner to achieve sustainable health and economic impact at scale.”***

H.E. Mitoha Ondo’o Ayekaba  
Vice Minister of Health & Social Welfare for the  
Government of Equatorial Guinea