REPORT TO THE COMMUNITY 2013-2014

MCD PUBLIC HEALTH  |  MCD COMMUNITIES  |  MCD INTERNATIONAL

MEDICAL CARE DEVELOPMENT, INC. Improving the health and well being of people
We are an organization that has gone from a start-up, Maine-based health initiative to becoming a provider of choice for Maine adults with special needs and a nationally and internationally active public health network of hundreds of committed, experienced individuals accomplishing extraordinary things on a daily basis …

We are proud partners with some of the most dynamic, dedicated organizations in Maine, the United States, and around the world …

We are innovation making an impact to improve people’s lives …

We are MCD.

MCD’S EXECUTIVE TEAM

Mark Battista, President & CEO
Joseph Carter, Director, MCD International
DonnaLee Childers, Executive Administrator and Assistant Secretary of MCD
Maureen Conley, Director, MCD Communities
Eric Dimbleby, Director, IT
Edward Miles, Chief Financial Officer
Kevin Norwood, Director, Human Resources
Kathleen Perkins, Director, MCD Public Health

OUR MISSION

To improve the health and well-being of people both nationally and internationally by:

- Partnering with communities, organizations, and governments;
- Developing and operating creative, compassionate, and practical programs; and
- Providing technical advice and assistance to enhance the capacity of others.

What do all have in common?

a direct care worker training to care for adults with mental health issues
a nursing assistant mastering blood pressure screening
a project coordinator in sub-Saharan Africa helping villagers fight malaria

They are all making an impact improving the quality of life for people through the work we do here at MCD.
Dear friends and colleagues,

On behalf of MCD’s all-volunteer Board of Directors, our Corporate Members, and the management team, we extend a warm welcome along with our Report to the Community, which includes our 2013 Annual Report. Heartfelt thanks go to MCD’s approximately 800 employees—skilled, dedicated, compassionate, and effective—working in the US and Africa, who are the heart and soul of the organization, whether on the front line or in supporting roles. Our gratitude also goes to our many funders and collaborating partners. MCD makes a difference in the lives of so many people, because of all of you.

The Report offers some highlights of the recent past and glimpses of an exciting future. Much more information is available at www.mcdph.org, MCD Communities at www.mcdcommunities.org and MCD International at mcd.org/MCDI.

First though, a word about some behind-the-scenes actions that will better position MCD to deliver on our mission. We’re adopting state-of-the-art technology to support our Human Capital, Finance, IT and Communications resources and processes. Though challenging to implement, these changes are generating a much greater capacity to efficiently and effectively expand both the scope and scale of our operations, and to offer more comprehensive management services to smaller non-profits so they can focus their limited resources on their own work.

In the end, of course, it’s about the mission. In all that we do, our goal is to generate greater impact: reducing child mortality from malaria and other diseases in sub-Saharan Africa, improving water sanitation and hygiene conditions and health outcomes in low-income communities, helping those who are vulnerable to substance abuse, detectable tuberculosis earlier, and dismissing the costly practice of doing things twice.

One final thought: MCD operates 4 vastly different sets of programs, serving a range of populations in more than 40 locations spanning more than 10 US states and 12 African countries. So we realize that you—whether a collaborating partner, a funder, an employee, or someone new to MCD—may be more energized by one program than another.

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Sincerely yours,

Jack Ginty
Mark Battista
Chair President and CEO

MCD BOARDS OF DIRECTORS, OFFICERS AND MEMBERS

Chair: Jack Ginty, Retired Health Care Executive
Vice Chair: Gaye Basque, Retired Attorney and Foreign Service Officer
Treasurer: Donna Mundy, Attorney and Foreign Service Officer
Secretary: Craig Gray, Retired Corporate Executive and Disability Advocate
President is CEO: Mark E. Battista, MD, JD, Medical Care Development, Inc.
Assistant Secretary & Executive Administrator: Dominique Clark, Medical Care Development, Inc.
Assistant Treasurer & CTO: Edward M. Millett, Medical Care Development, Inc.

Representatives of the Corporate Members

American Heart Association, President
Affiliate: Carrie Fontino, Executive Director
The Brigham Program: Lisa Miller, Senior Program Officer

American Cancer Society, New England Division, President
Affiliate: Mary Ann Haddad, Senior Vice President Health Systems

Maine Dental Association: James F. O’Donnell

Maine Hospital Association, President
Affiliate: Andrew Silver, Senior Director Health Care

Maine Municipal Association: Stephen G. Gray, President of Health Trust Services

Maine Osteopathic Association: Angela Werchoff, Executive Director

Evelyn Kirkby, MD, MPH, MS, Chief, University of Maine at Farmington, Division of Public Health Education

Lisa Miller, MPH, Senior Program Officer, The Brigham Program

SPECIAL thanks to our many generous individual donors

Lloyd Mitchell, CEO, The Mitchell Group
Rick Peck, Director, Social Advocacy & CoffeeHouse Supply Chain Management, Dovetail Green Mountain, Inc.
Alexis Notario, Managing Director, Retired Corporate Executive

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Alexis Notario, Managing Director, Retired Corporate Executive
Making an impact in more than 40 locations, spanning more than 10 US states and 12 African countries.

over 95 percent of private sector businesses
employed fewer than
50 workers; these establishments employed
47.3 million workers being
over 95 percent of
labor statistics, in 2011
employment
see how we are making an impact, with some pretty impressive figures of our own, on pages 8-9.

According to the U.S. Census Bureau, "In another 6 years, Maine will have the
highest percentage of residents over age 65, second only to Florida."

According to the CDC, 1-in-3 American adults
have high blood pressure, putting them at increased risk for heart
attacks, stroke, heart failure
and kidney disease.

According to the World Health Organization, malaria killed an estimated
402,000 children under five years of age; that is 1,300
children every day, or one child almost every minute.

Playing a key role in guiding the organization’s growth and success, MCD Corporate Services (MCDCS) works closely with MCD’s Board of Directors and the leadership teams of MCD International, MCD Public Health, and MCD Communities to assure the organization’s long-term strategic plan works while remaining aligned with MCD’s changing landscapes, opportunities, and challenges.

MCDCS has recently expanded its role as a provider of critical contractors to small and unincorporated initiatives lacking its role as a provider of critical services to smaller organizations
or resources to deal with an increasingly complex set of rules and program requirements. Through a menu-based management services plus agreement, organizations can enlist MCDC to fulfill a range of functions, including HR, Finance, IT, and Strategic Planning, affordably and with the assurance of the same strong fiscal management, creative approaches to crafting solutions, fostering connections and integrating efforts across organizations and providing management services to smaller organizations.

MCDC Corporate — 15 professionals in IT, Finance, HR and Administration serving organizations and providing management services to smaller organizations

MCDC Communities — More than 100 dedicated employee-owners serving 100+ special needs Maine residents in programs around the state

MCDC Public Health — 40 highly qualified public health professionals and support staff who are passionate about our mission to improve the health and well-being of people

MCDC International — includes a staff of 24 in Silver Spring, Maryland, and headquarters and anywhere from 100-250 courageous and committed individuals working as far afield as Equatorial Guinea and the island of Madagascar

MCD Public Health is working to ensure that every member of our community lives in a context that enables them to make healthy choices and access the care they need to achieve lasting health and well-being. Although we have a reputation for responsive health initiatives that make an impact, MCD Public Health’s role is often behind the scenes. Our initiatives are grounded in content expertise, professional integrity, strong fiscal management, creative problem solving, and effective collaboration. Working in partnership with communities, organizations, and government agencies, we strive to create and implement programs, policies, and systems that will generate lasting change. We integrate research-based evidence and best practice policies, and systems that will generate lasting change. We integrate research-based evidence and best practice policies, and systems that will generate lasting change. We integrate research-based evidence and best practice policies, and systems that will generate lasting change. We integrate research-based evidence and best practice policies, and systems that will generate lasting change. We integrate research-based evidence and best practice policies, and systems that will generate lasting change.
MCD CORPORATE SERVICES
With an emphasis on systematic tracking and reporting of MCD’s progress toward established metrics, Corporate Services has greatly expanded both its human and technological capabilities in the last year. From our Corporate offices here in Maine:
- IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports as well as IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports as well as IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports as well as IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports as well as IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports as well as IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports as well as IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports 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If successful, the vaccine has potential to benefit populations living in all malaria endemic areas in the world.
- MCDI is finalizing registration as an international NGO in Myanmar, and hopes to launch activities there in 2014.
- In 2014, MCDI will initiate full implementation of the World Bank financed Performance Based Financing project in Laothio. This project is designed to increase access to maternal and child health services in rural under-served areas by providing performance incentives to health facility personnel, initially 9 districts of the country.

MCD COMMUNITIES
At MCD Communities, we impact lives directly — with innovative, one-on-one care for the elderly, mental health challenges, individuals with intellectual and technological disabilities.

Right here in Maine, we helped:
- 250+ seniors remain independent and “live with assistance” in one of our communities;
- 48 adults living in our mental health recovery homes master basic skills for living more independently in a community;
- 77 high-needs adults with intellectual and developmental disabilities connect with community opportunities, because their goals are our goals;
- 500+ Communities employees grow with monthly on-site health and safety training;
- 1900 health care students get continued career training.

Looking forward, we will expand our scope and scale to:
- meet the changing needs of Maine’s elderly and disabled, with memory care units for seniors with Alzheimer’s and dementia, and specialized residential programs for individuals with significant intellectual, developmental, physical, and behavioral challenges;
- better serve more vulnerable Maineers in more facilities, leveraging our electronic documentation system that gives our caregiving team real-time access to an individual’s goals, behaviors, conditions and medications;
- expand our community-based services to ensure adults struggling with mental illness have full access to support and rehabilitation services.

MCD INTERNATIONAL
As a result of its ongoing effort to translate advances in technology into practical public health applications, MCD International (MCDI) has continued to contribute to global efforts to reduce the burden of disease among target populations in over 12 countries.

Last year, around the world:
- Working with the Ministry of Health (MOH) and our private sector partners, Marathon Oil Corporation, Noble Energy and Atlantic/Madden Production Company, MCDI continues to make progress towards the elimination of malaria on Bioko Island in Equatorial Guinea.
- MCDI developed a sub-Saharan Malaria Slide Archive utilizing slide specimens obtained from Equatorial Guinea and Ghana. This is the first World Health Organization-conforming regional slide archive that has been developed in Africa.
- Through MalariaCare, a United States Agency for International Development (USAID) funded project, MCDI directly contributed to the training of 1,846 MOH personnel in the laboratory diagnosis and treatment (MALT) skills necessary for managing and treating malaria.
- MCDI included the Democratic Republic of the Congo, Ethiopia, Ghana, Liberia, Malawi, and Zambia. MCDI is a partner in which is the prime agency.
- Through MCDI’s USAID-funded Accelerating the Reduction of Malaria Mortality and Mortality (ARM3) Project, nearly 85% of all patients including children who tested positive for malaria received an effective and rapid treatment.
- 1,335,357 people in 1903 villages in Madagascar are now living in open deforestation free environments as a result of the Global Sanitation Fund project implemented by MCDI.

Looking forward:
MCDI, through its ARM3 project, is using mobiles apps to improve reporting and communication between Community Health Workers (CHWs) and health providers at health facilities. Through this mobile health initiative, CHWs and health providers exchange critical information on drug inventory and patient referrals. Based on the success of this project, ARM3 is looking forward to implementing the Data for Decision Making in Malaria (D2MM) Project in Benin in 2014.

MCDI will continue in partnership with Sanaria Inc., Takara Health Institute, and Equatorial Guinea’s MOH to support the continued development of the PIPF2 malaria vaccine through trials scheduled to occur in Equatorial Guinea before the end of 2014. If successful, the vaccine has potential to benefit populations living in all malaria endemic areas in the world.

MCDI Public Health
MCD Public Health continues to increase its impact around Maine and the country, with innovative programming that harnesses the power of connecting people and technology.

Last year in Maine and around the U.S.:
- Nearly 400 children ate 5,945 healthy breakfasts and lunches, thanks to the Healthy Lincoln County program;
- 200 small- and micro-businesses in 19 communities joined Healthy Maine Streets working together to offer employees healthier work environments and more economically viable downtowns;
- More Maine health professionals received training in blood pressure best practices;
- 25 people in Hawaii and another 20 in New York received MCD Public Health’s training for trainers, with a charge to share their teaching with at least 200 health-care providers in the coming year;
- More Maine state and municipal workers and their family members learned how to better manage diabetes and cardiovascular disease, reducing hospital visits while increasing overall wellness.

Looking forward:
In 2014 we launched three powerful new tools that put technology to work for public health. Our online blood pressure best practices training is a dynamic resource for continuing education accessible by health care providers wherever they have internet access. We created an online resource for governmental chronic disease program managers that can use to more effectively collaborate with health care providers. Perhaps most exciting, we created an initiative with a web-based tool that helps link economic development with health improvement that can be used effectively with any size employer or business group. Our the next three years we will continue to develop and offer tools that use the power of technology to allow public health practitioners to be more effective and efficient, as we collectively pursue our mission of improving health and well-being.
## Financial Highlights

The figures on this page depict the financial activities of Medical Care Development, Inc. for the fiscal year ended December 31, 2013.

### Public Support and Other Revenue (in thousands)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (in thousands)</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>524</td>
<td>0.3%</td>
</tr>
<tr>
<td>Communities</td>
<td>20,029</td>
<td>45.5%</td>
</tr>
<tr>
<td>International</td>
<td>19,713</td>
<td>44.8%</td>
</tr>
<tr>
<td>Public Health</td>
<td>3,830</td>
<td>8.7%</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>362</td>
<td>0.8%</td>
</tr>
<tr>
<td>Investment Income</td>
<td>19</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>44,039</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

### Expenses (in thousands)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount (in thousands)</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communities</td>
<td>18,316</td>
<td>42.4%</td>
</tr>
<tr>
<td>International</td>
<td>17,121</td>
<td>39.6%</td>
</tr>
<tr>
<td>Public Health</td>
<td>3,759</td>
<td>8.7%</td>
</tr>
<tr>
<td>Other Expenses</td>
<td>656</td>
<td>1.5%</td>
</tr>
<tr>
<td>General &amp; Administration</td>
<td>3,341</td>
<td>7.7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>43,193</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

### Assets (in thousands)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$6,670</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$1,798</td>
</tr>
<tr>
<td>Grants Receivable</td>
<td>$5,831</td>
</tr>
<tr>
<td>Property &amp; Equipment</td>
<td>$7,870</td>
</tr>
<tr>
<td>Investments</td>
<td>$909</td>
</tr>
<tr>
<td>Other</td>
<td>$1,397</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$24,475</strong></td>
</tr>
</tbody>
</table>

### Liabilities (in thousands)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>$2,475</td>
</tr>
<tr>
<td>Deferred Grant Revenue</td>
<td>$2,977</td>
</tr>
<tr>
<td>3rd Party Settlements</td>
<td>$4,405</td>
</tr>
<tr>
<td>Debt</td>
<td>$3,961</td>
</tr>
<tr>
<td>Other Liabilities</td>
<td>$3,372</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$17,110</strong></td>
</tr>
</tbody>
</table>

### Net Assets (in thousands)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$7,145</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$220</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$7,365</strong></td>
</tr>
</tbody>
</table>

### Financial Highlights

A complete copy of financial statements audited by BerryDunn, LLC is available upon request from Medical Care Development, Inc., 11 Parkwood Dr., Augusta, ME 04330-6252.

Help us make an IMPACT

Medical Care Development is a not-for-profit organization that depends on the generosity of our donors and funders to allow us to fulfill our mission of improving people’s lives.

Your donation today can help us make an impact — we thank you for your gift!

Visit mcd.org or call Donnalee Cloutier at 800-427-7566, ext. 241.
MEDICAL CARE DEVELOPMENT, INC.

11 Parkwood Drive, Augusta, ME 04330-6252

1-800-427-7566 • 207-622-7566 • TTY 207-622-1209

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WWW.MCD.ORG