

MCD IMPACT

MAKING AN

REPORT TO THE COMMUNITY 2013-2014

MCD PUBLIC HEALTH |

MCD COMMUNITIES |

MCD INTERNATIONAL



MEDICAL CARE DEVELOPMENT, INC. Improving the health and well being of people

What do

a **direct care worker** training to care for adults with mental health issues
a **nursing assistant** mastering blood pressure screening
a **project coordinator in sub-Saharan Africa** helping villagers fight malaria

all have in common?



They are all making an **IMPACT** improving the quality of life for people through the work we do here at MCD.



We are an organization that has gone from a start-up, Maine-based health initiative to becoming a provider of choice for Maine adults with special needs and a nationally and internationally active public health network of hundreds of committed, experienced individuals accomplishing extraordinary things on a daily basis ...

We are proud partners with some of the most dynamic, dedicated organizations in Maine, the United States, and around the world ...

We are innovation making an impact to improve people's lives ...

We are MCD.

MCD'S EXECUTIVE TEAM

Mark Battista, President & CEO
Joseph Carter, Director, MCD International
DonnaLee Cloutier, Executive Administrator and Assistant Secretary of MCD
Maureen Conley, Director, MCD Communities
Eric Dimpleby, Director, IT
Edward Miles, Chief Financial Officer
Kevin Norwood, Director, Human Resources
Kathleen Perkins, Director, MCD Public Health

OUR MISSION

To improve the health and well-being of people both nationally and internationally by:
Partnering with communities, organizations, and governments;
Developing and operating creative, compassionate, and practical programs; and
Providing technical advice and assistance to enhance the capacity of others.



Dear friends and colleagues,

On behalf of MCD's all-volunteer Board of Directors, our Corporate Members, and the management team, we extend a warm welcome along with our Report to the Community, which includes our 2013 Annual Report. Heartfelt thanks go to MCD's approximately 800 employees – skilled, dedicated, compassionate, and effective – working in the US and in Africa, who are the heart and soul of the organization, whether on the front line or in supporting roles. Our gratitude also goes to our many funders and collaborating partners. MCD makes a difference in the lives of so many people, because of all of you.

The Report offers some highlights of the recent past and glimpses of an exciting future. Much more information is available at www.mcd.org. In addition to the MCD website, division specific websites are available for MCD Public Health at www.mcdph.org, MCD Communities at www.mcdcommunities.org and MCD International at mcd.org/MCDI.

First though, a word about some behind-the-scenes actions that will better position MCD to deliver on our mission. We're adopting state-of-the-art technology to support our Human Capital, Finance, IT and Communications resources and processes. Though challenging to implement, these changes are generating a much greater capacity to efficiently expand both the scope and scale of our operations, and to offer more comprehensive management services to smaller non-profits so they can focus their limited resources on their own work.

In the end, of course, it's about the mission. In all that we do, our goal is to generate greater impact: reducing child mortality from malaria and other diseases in sub-Saharan Africa...improving water, sanitation and hygiene conditions in developing countries...helping teens avoid substance abuse...detecting treatable cancer earlier...promoting better oral health...teaching the method and importance of taking blood pressure accurately to increase control and decrease unneeded treatment...facilitating the best-practice utilization of telehealth resources...enabling greater independence for the frail elderly and for people with special needs while supporting their broader participation in society, ...and much more. As champions of new and innovative solutions for unmet needs, we are always striving to do more good for more people. At the same time, we strive to measure the results of all we do, in order that we may continuously improve.

One final thought: MCD operates 4 vastly different sets of programs, serving a range of populations in more than 40 locations spanning more than 10 US states and 12 African countries. So we realize that you – whether a collaborating partner, a funder, an employee, or someone new to MCD – may be more energized by one program than another. Regardless of where your own passion lies, we hope you will find something in MCD that touches you. Please know we are committed to doing more and doing it better, and that we will be careful and thoughtful stewards of any contribution you are moved to make to help extend our efforts.

Sincerely yours,

Jack Ginty Mark Battista
Board Chair *President and CEO*

THANKS

Abt Associates
 Africare
 Aid to Africa (Combined Federal Campaign)
 American Heart Association
 American Lung Association of the Northeast
 AMPCO
 Bayer Corporation
 Canadian International Development Agency
 Cary Medical Center
 Catholic Relief Services (CRS)

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 Global Fund To Fight Aids, TB and Malaria
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 MaineGeneral Health
 Maine Oral Health Coalition
 Maine Dental Association
 MaineHealth
 Maine Health Access Foundation
 Maine Network of Healthy Communities
 Maine Senior Drivers Coalition
 Maine's Governor's Council on Physical Activity
 Maine Practice Improvement Network
 Maine Primary Care Association
 Maine Public Health Association
 Maine Quality Counts
 Maine Telehealth Forum
 Maine Women's Health Campaign
 Marathon Oil Corporation and Marathon Foundation

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 State of Rhode Island Health Department
 State of Vermont Health Department
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 Texas A&M
 The Bingham Program
 UNOPS, United Nations Office for Project Services
 USAID
 US DHHS Centers for Disease Control and Prevention
 US DHHS Health Resources and Services Administration
 US DHHS Substance Abuse and Mental Health Services Administration
 UVM/Fletcher Allen Health Care
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SPECIAL THANKS to our many generous individual donors



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 International
 Over 30 Years of Improving Lives Worldwide
www.mcd.org/MCDI

Making an impact in more than 40 locations spanning more than 10 US states and 12 African countries.



According to the U.S. Bureau of Labor Statistics, in 2011 over 95 percent of private sector businesses employed fewer than 50 workers; these establishments employed 47.3 million workers being 45 percent of all private industry employment

According to the U.S. Census Bureau, "in another 6 years, Maine will have the highest percentage of residents over age 65, second only to Florida."

According to the CDC, 1-in-3 American adults have high blood pressure, putting them at increased risk for heart attacks, strokes, heart failure and kidney disease.

According to the World Health Organization, malaria killed an estimated 482,000 children under five years of age; that is 1,300 children every day, or one child almost every minute.



1 PERSON AT A TIME:

MCD Corporate — 15 professionals in IT, Finance, HR and Administration serving our operating divisions and providing management services to smaller organizations

MCD Communities — More than 500 dedicated employees serving 300+ special needs Maine residents in programs around the state

MCD Public Health — 40 highly qualified public health professionals and support staff who are passionate about our mission to improve the health and well-being of people

MCD International — includes a staff of 24 in our Silver Spring, Maryland headquarters and anywhere from 100-250 courageous and committed individuals working as far afield as Equatorial Guinea and the island of Madagascar

Playing a key role in guiding the organization's growth and success, MCD Corporate Services (MCDCS) works closely with MCD's Board of Directors and the leadership teams of MCD International, MCD Public Health, and MCD Communities to assure the organization's long-term strategic plan evolves while remaining aligned with MCD's changing landscapes, opportunities, and challenges.

MCDCS has recently expanded its role as a provider of critical services to other non-profits or unincorporated initiatives lacking the scale or internal expertise or resources to deal with an increasingly complex set of rules and program requirements. Through a menu-based management-services-plus agreement, organizations can enlist MCD to fulfill a range of functions, including HR, Finance, IT, and Strategic Planning, affordably and with the assurance of the same high quality the MCDCS provides across MCD.

Working to change the model from "assisted living" to "living with assistance," MCD Communities serves seniors dealing with physical dependencies or loss of cognitive function, people living with mental health challenges, and persons with intellectual or developmental disabilities. The communities we foster are communities in the truest sense: people working together to ensure everyone enjoys the security and support they need to live their life to the fullest.

MCD Communities Training, created to support our growing staff, has expanded to offer training, certification, and leadership to new generations of health care and human services professionals through a network of professional training programs with local Career Centers, Adult Education programs, and health care provider collaborators.

MCD Public Health is working to ensure that every member of our community lives in a context that enables them to make healthy choices and access the care they need to achieve lasting health and well-being.

Although we have a reputation for responsive health initiatives that make an impact, MCD Public Health's role is often behind the scenes. Our initiatives are grounded in content expertise, professional integrity, strong fiscal management, creative problem solving, and effective collaboration. Working in partnership with communities, organizations, and government agencies, we strive to create and implement programs, policies, and systems that will generate lasting change. We integrate research-based evidence and best practice standards with new opportunities and creative approaches to crafting solutions, fostering connections and integrating efforts across organizations and professions for maximum impact.

MCD International is committed to improving the quality and quantity of care and to making it affordable to the neediest people on Earth. From our headquarters in Silver Springs, Maryland, to the many African countries where more than a hundred other dedicated MCDI employees are working, we strive to make a positive impact in the areas of child survival, sanitation, malaria control and other disease interventions.

Providing technical assistance in the areas of health and socio-economic development, we develop and implement strategies and programs that improve both access to care and health outcomes. More broadly, we are making an impact in:

- Malaria Treatment & Control
- Water supply & Sanitation
- Child Survival
- HIV/AIDS/TB
- Health Sector Reform
- Health Care Financing
- Architecture & Engineering
- Orthopedic & Rehabilitation Services



MCD CORPORATE SERVICES

With an emphasis on systematic tracking and reporting of MCD's progress toward established metrics, Corporate Services has greatly expanded both its human and technological capabilities in the last year.

From our Corporate offices here in Maine:

- IT developed custom process mapping and technological enhancements to support MCD Communities initiatives such as Community Supports as well as MCD Public Health web-based projects such as Healthy US;
- MCD IT hosted more than 35 websites (intranets as well as public-facing sites) on our Servers, while supporting more than 20 application vendors;
- The MCD Corporate Services office also provides Finance, and HR expertise to other Maine nonprofit businesses.

With approximately 700-800 employees who are the heart and soul of MCD who work in several states and numerous African countries, MCD is committed to providing a healthy, safe work environment, family-friendly work policies, and competitive compensation and benefits to all our employees.



MCD COMMUNITIES

At MCD Communities, we impact lives directly — with innovative, one-on-one care for the elderly, people with mental health challenges, and individuals with intellectual and developmental disabilities.

Right here in Maine, we helped:

- 250+ seniors remain independent and “live with assistance” in one of our communities;
- 49 adults living in our mental health recovery homes master basic skills for living more independently in a community;
- 77 high-needs adults with intellectual and developmental disabilities connect with their possibilities, because their goals are our goals;
- 500+ MCD Communities employees grow with monthly online health and safety training;
- 1900 health care students get care-related career training.

Looking forward, we will expand our scope and scale to

- **meet the changing needs of Maine's elderly and disabled**, with memory care units for seniors with Alzheimer's and dementia, and specialized residential programs for individuals with significant intellectual, developmental, physical, and behavioral challenges;
- **better serve more vulnerable Mainers** in more facilities, leveraging our electronic documentation system that gives our care-giving team real-time access to an individual's goals, behaviors, conditions and medications;
- **expand our community-based services** to ensure adults struggling with mental illness have full access to support and rehabilitation services.

MCD INTERNATIONAL

As a result of its ongoing effort to translate advances in technology into practical public health applications, MCD International (MCDI) has continued to contribute to global efforts to reduce the burden of disease among target populations in over 12 countries.

Last year, around the world:

- Working with the Ministry of Health (MOH) and our private sector partners, Marathon Oil Corporation, Noble Energy and Atlantic Methanol Production Company, MCDI continues to make progress towards the elimination of malaria on Bioko Island in Equatorial Guinea.
- MCDI developed a sub-Saharan Malaria Slide Archive utilizing slide specimens obtained from Equatorial Guinea and Ghana. This is the first World Health Organization-conforming regional slide archive that has been developed in Africa!
- Through MalariaCare, a United States Agency for International Development (USAID) funded project, MCDI directly contributed to the training of 1,646 MOH personnel in the laboratory diagnosis and treatment of malaria, the use of rapid diagnostic tests and laboratory supervision. Countries included the Democratic Republic of the Congo, Ethiopia, Ghana, Liberia, Malawi, and Zambia. MCDI is a partner of PATH, which is the prime agency.
- Through MCDI's USAID-funded Accelerating the Reduction of Malaria Morbidity and Mortality (ARM3) Project, nearly 85% of all patients including children who tested positive for malaria received an effective anti-malarial treatment.
- 1,131,357 people in 8,193 villages in Madagascar are now living in open defecation free environments as a result of the Global Sanitation Fund project implemented by MCDI.

Looking forward:

MCDI, through its ARM3 project, is using mobile phones to **improve reporting and communication** between Community Health Workers (CHWs) and health providers at health facilities. Through this mobile health initiative, CHWs and health providers exchange critical information on drug inventory and patient referrals. Based on the success of this project, ARM3 is looking forward to **implementing the Data for Decision Making in Malaria (D2M2) Project** in Benin in 2014.

MCDI will continue in partnership with Sanaria Inc., Ifakara Health Institute, and Equatorial Guinea's MOH to **support the continued development of the PfSPZ malaria vaccine** through trials scheduled to occur in Equatorial Guinea before the end of 2014. If successful, the vaccine has potential to benefit populations living in all malaria endemic areas in the world.

MCDI is **finalizing registration as an international NGO in Myanmar**, and hopes to launch activities there in 2014.

In 2014, MCDI will initiate full implementation of the World Bank financed **Performance Based Financing project in Lesotho**. This project is designed to increase access to maternal and child health services in rural-underserved areas by providing performance incentives to health facility personnel, initially in 9 districts of the country.

MCD PUBLIC HEALTH

MCD Public Health continues to increase its impact around Maine and the country, with innovative programming that harnesses the power of connecting people and technology.

Last year in Maine and around the U.S.:

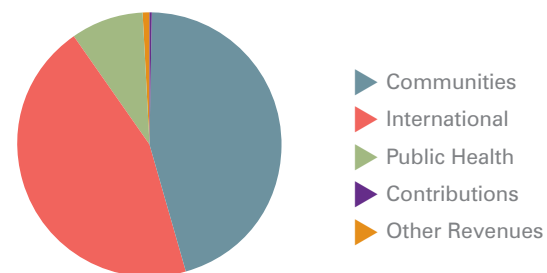
- Nearly 400 children ate 5,945 healthy breakfasts and lunches, thanks to the Healthy Lincoln County program;
- 200 small- and micro-businesses in 19 communities joined Healthy Maine Streets working together to offer employees healthier work environments and more economically viable downtowns;
- More Maine health professionals received training in blood pressure best practices;
- 25 people in Hawaii and another 20 in New York received MCD Public Health's Training for Trainers, with a charge to share their teaching with at least 200 health care providers in the coming year;
- More Maine state and municipal workers and their family members learned how to better manage diabetes and cardiovascular disease, reducing hospital visits while increasing overall wellness.

Looking forward:

In 2014 we launched three powerful new tools that put technology to work for public health. Our on-line blood pressure best practices training is a dynamic resource for continuing education accessible by health care providers wherever they have internet access. We created an online resource for governmental chronic disease program managers that they can use to more effectively collaborate with health care providers. Perhaps most exciting, we created an initiative with a web-based tool that helps link economic development with health improvement that can be used effectively with any size employer or business group. Over the next three years we will continue to develop and offer tools that use the power of technology to allow public health practitioners to be more effective and efficient, as we collectively pursue our mission of improving health and well-being.

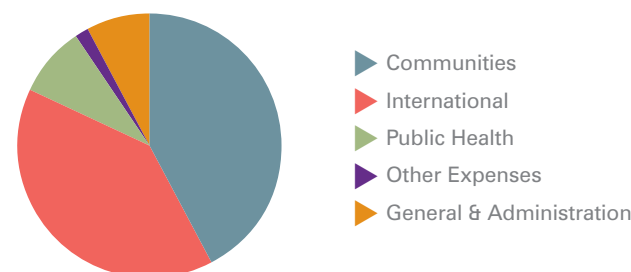
PUBLIC SUPPORT AND OTHER REVENUE (in thousands)

Contributions	124	0.3%
Communities	20,029	45.5%
International	19,713	44.8%
Public Health	3,830	8.7%
Other Revenues	362	0.8%
Investment Income	19	0.0%
TOTAL	44,039	100.0%



EXPENSES (in thousands)

Communities	\$18,316	42.4%
International	17,121	39.6%
Public Health	3,759	8.7%
Other Expenses	656	1.5%
General & Administration	3,341	7.7%
TOTAL	\$43,193	100.0%



ASSETS (in thousands)

Cash	\$6,670
Accounts Receivable	1,798
Grants Receivable	5,831
Property & equipment	7,870
Investments	909
Other	1,397
Total Assets	\$24,475

LIABILITIES (in thousands)

Accounts Payable & Accrued Expenses	\$2,475
Deferred Grant Revenue	2,977
3rd Party Settlements	4,305
Debt	3,981
Other Liabilities	3,372
Total Liabilities	\$17,110

NET ASSETS (in thousands)

Unrestricted	\$7,145
Temporarily Restricted	220
Total Net Assets	\$7,365
Total Liabilities and Net Assets	\$24,475

A complete copy of financial statements audited by BerryDunn, LLC is available upon request from Medical Care Development, Inc., 11 Parkwood Dr., Augusta, ME 04330-6252

Help us make an



IMPACT

WITH YOUR DONATION!

Medical Care Development is a not-for-profit organization that depends on the generosity of our donors and funders to allow us to fulfill our mission of improving people's lives.

Your donation today can help us make an impact — we thank you for your gift!

Visit mcd.org or call **Donnalee Cloutier** at 800-427-7566, ext. 241.



MEDICAL CARE DEVELOPMENT, INC.

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