

**Position:** Behavior Change Communication Specialist  
**Location:** Benin  
**Organization:** Medical Care Development International

**Description:**

Medical Care Development International (MCDI) is currently recruiting for a potential full-time Behavior Change Communication Specialist for a malaria prevention and control program in Benin. The proposed project will strengthen the Government of Benin's (GoB) capacity to support rapid scale-up of malaria control interventions; improve maternal, newborn, and child health; and also build capacity within national health systems by strengthening monitoring & evaluation, and health planning. The estimated period of performance is five (5) years, depending on availability of funds. This position is contingent upon MCDI receiving a contract.

The Behavior Change Communication (BCC) Specialist will work with program staff and partners to develop strategies to ensure that health promotion and behavior change messages, with an emphasis on malaria in pregnancy (MIP) are consistent with the health needs of the targeted population in order to promote health behaviors within the community. The Specialist will help to forge strong partnerships with local community programs that foster the practice of positive behavior among individuals and communities by improving their knowledge, attitudes, skills, and norms about key practices that promote net use and malaria prevention.

**Specific Responsibilities:**

- Develop a comprehensive BCC work plan;
- Collaborate with stakeholders to coordinate the development of BCC strategies;
- Contribute to the identification and scaling-up of best practices in behavior change interventions;
- Participate in the documentation and dissemination of project activities;
- Raise awareness of malaria prevention measures at national, local, and community levels;
- Support household visits and group education visits by NGOs and community health workers to promote net use and malaria prevention; and
- Support BCC efforts related to appropriate care-seeking and treatment.

**Qualifications:**

- Master's degree in communications or related field.
- Minimum of 6 years of related experience and training.
- Experience in maternal, newborn, and child health programs is highly desirable.
- Experience in USAID-funded health and malaria projects is highly desirable.

- Demonstrated understanding of the factors that affect the behavior and practices of both service providers and users of malaria in pregnancy interventions.
- Proven track record in designing and implementing innovative, results-oriented behavior change programs in the social sector.
- Familiarity with principles and approaches in community mobilization.
- Strong leadership, strategic planning, interpersonal and communications skills.
- Demonstrated expertise in strategic communication principles and practices.
- Relevant geographic experience.
- Fluency in English and French.

ALL RESUMES / COVER LETTERS SHOULD BE SENT TO [JOBS@MCD.ORG](mailto:JOBS@MCD.ORG)